

**La Cañada High School
Music Parents Association
Board Meeting**

**Minutes
September 14, 2020**

- I. Zoom meeting Called to Order (Dino Lorenzana) 7:03
- II. Approval of Minutes (Genna Kern) Octavia Thuss motions to approve, and Dino Lorenzana seconds the motion. Motion passed.

III. REPORTS

a. Financial Report (Charles & Octavia Thuss)

- Final budget – previous math error corrected, now a balanced budget with \$1000 favorable
- Next month
 - actuals
 - student fundraisers
- Dona Maria ~\$460 raised last weekend toward \$5000 goal
- Charles asked Jason about the timeline for the city donation. Jason will send a letter to the city requesting donation and delivery to the PO Box.
- Octavia is checking the PO Box once a week.
- Registration money will be coming in soon.

b. Instructor's Reports (Jason Stone)

- No events
- Students are playing music as much as possible
- A new pep tune: 2 band presidents acquired this through Pepper Sheet Music.
- Need to pay Pepper for the music. A discussion to locate Booster donations followed:
 - Jason usually pays for sheet music from his ASB account traditionally funded by Boosters. But the past 2 years this account has been unfunded.
 - Jason explained
 - ASB Accounting (Christine Connelly) can pay a PO through the district. The school discounted rate with Pepper may only be on a PO.
 - Jason thought Boosters was not funding any ASB account anymore.
 - ASB account money was usually used for Concerto Concert.
 - Charles notes MPA- would have no accounting on this, since ASB is a LCUSD account
 - Wayne (also a Booster Director)- thought Boosters had donated last year and called Booster Treasurer Randy Scoville to check accounting, during this meeting. At 7:56 he responded.

- Randy: Last year Booster sent a series of checks for ~\$19,000 to MPA (from raffle, auction revenue, membership donations, and a grant.)
 - Randy will send data to Wayne, Charles, and Jason.
 - Charles will check on accounting history with Bohannons.
 - MPA can write a check to Pepper to purchase new pep tune music.
 - If it needs to be a PO, then MPA can run a LCUSD teacher reimbursement.
- Orchestra is breaking down into chamber groups to rehearse.
- Small groups are playing music and receiving instruction from staff specialists.
- Band
 - Close to finishing show, hard to predict how will sound when edited together.
 - Has no plan for upcoming on-campus student activities.

c. Communications Report: (Michele Wilcox)

- Waiting for registration form from Mark
- Working on communication coordination with Mr. Cartnal for school announcements

d. Fundraising Report (Wayne Page)

- We need to improve methods of marketing promotion. Everyone please help promote.
 - Social Media Push: Facebook, Instagram, Nextdoor, Twitter, *all social media platforms in LCF*. Our group (all MPA members) needs to organize and distribute our publications across platforms. If we are active on the same platform as a publication already posted, then we should react to that publication, such as write a comment, repost elsewhere, share it with others, to attempt to keep the post trending. We can't sit back and do nothing to reach our fundraising goal. We could make \$4000 a month at Dona Maria, if we all support the publication efforts, at no financial costs to us. Please help.
 - Make sure we don't duplicate Michelle's posts.
 - Sandy – will make a note to please comment
- Dona Maria- last night only \$130 in profits were reported
 - It was not publicized well this week.
 - Every Sunday flyer, rather than dated, for now on, noting instrumental music benefits
 - Each day we need a different media platform commenting conversation to keep the promotion frequent.
 - Nadia- do we have a banner to put out front of the restaurant?
 - Sandy-banner in the uniform room- 6 feet long
 - Concern about ethics of pitching to regular customers, maybe no banner
 - Donation box- need a crafty thing – Octavia will make something
- SAT/ACT Testing fundraiser also low participation: only 9 signups
- Student fundraiser (t-shirts, yard signs, bumper stickers...)



- Band T-shirt fundraising (Thuss production Rock Tour-like shirt) text saying, “keep marching, keep playing,” listing past field shows.
 - anybody can buy it to promote band, goodwill, spirit, alumni would like it
 - Jason suggested: Ellen’s Silk-screening in South Pasadena- cheaper than Custom Ink and you can select shirt quality and pick it up.
 - Create an online pre-order form and a post-order purchase option
 - how many to buy pre/post order?
 - Jason suggested boost pre-order quantity by 20-30% for post-order purchases. Look at the discount quantity above the pre-order number.
 - Can go back and do reprints as needed.
 - Jason – likes the idea, thinks Alum will support (Alumni Facebook page – Sandy thought would be supportive)
 - Boost-a-thon sale too? No, just through band.

- Poinsettias- we ordered 600

- Drive-In- waiting on location commitments

- Boost a thon = fun
 - needs volunteers
 - music will get most of proceeds, due to Music Department needs in COVID world
 - may happen a bunch of times
 - Adam – Kate will setup “We chat” platform with Chinese community

e. Orchestra Update: (Julie Pao)

- Dinner show – would like to recollect organizational binders
 - Who has them? Dino will look.
 - Josephine and Sunny (sponsorship) have one
 - Julie will email them

f. President Report (Dino Lorenzana)

- no more news

IV. OPEN FORUM from Zoom Chat

- a. Is the registration form out yet? – soon, midweek this week
 - Mark just forwarded the final form with corrections
- b. Wayne – Boost-a-thon
 - Yes, Color Guard will be involved too.
 - Mike- brought up having various sections or groups in band play.
 - Need parental liaisons for each group to communicate with Boost-a-thon. Parents would pool content and share with Wayne.
 - However, since most content from instructors, better for instructors to manage. Don't involve parent. Jason, Jennifer and Jimmy will communicate with Wayne.
 - If a Club or other school group wants to submit an act, contact Wayne. This is an opportunity to share what we do with the community.

V. ADJOURNMENT 8:06

**Respectfully Submitted,
/s/ Genna Kern
Secretary 2020-2021**

Attendance:

Officers

President - Francis Lorenzana
 CFO - Charles & Octavia Thuss
 Secretary - Genna Kern
 VP - Fundraising - Wayne Page
 VP - Special Events - Nadia Ali
 VP - Uniforms - Adam Kline

Board of Directors

Accounts Receivable Treasurer & Database - Mark Sirof
 Drumline Rep - Dino Lorenzana
 Home Football Game Band Coordinator - Genna Kern & Shannon Berry
 Marching Band & Concert Wear Rep - Jacob Kiledjian
 Jazz Band Rep – *Open*
 7/8 Band & Orchestra Rep - *Open*
 Dinner Show Co-Chairpersons - Adam Kline
 Jason Stone

Zoom Attendance pic, 19 attendants

Zoom Meeting Speaker View

Grid of participants (rows from top to bottom):

- Row 1: Dino Lorenzana, genna@socalkern.com kern, Thuss Family, Jacob Kiledjian
- Row 2: Sandy Miller, Jason Stone, Sirof, Mark, nelsonpage@msn.com
- Row 3: Shannon Berry, Charles, Marija Decker, Adam Kline
- Row 4: Kelly Davis, Nina Li, Nadia, Julie Chow

Bottom row (larger tiles): Jackie White, Henry Thuss, annie yu

Participants (19)

Q Find a participant

- GK genna@socalkern.com kern (Me) 🔊 🗨️
- JS Jason Stone (Host) 🔊 🗨️
- C Charles 🔊 🗨️
- DL Dino Lorenzana 🔊 🗨️
- NP nelsonpage@msn.com 🔊 🗨️
- SM Sirof, Mark 🔊 🗨️
- TF Thuss Family 🔊 🗨️
- AK Adam Kline 🔊 🗨️
- AY annie yu 🔊 🗨️
- HT Henry Thuss 🔊 🗨️
- JW Jackie White 🔊 🗨️
- JK Jacob Kiledjian 🔊 🗨️
- JC Julie Chow 🔊 🗨️
- KD Kelly Davis 🔊 🗨️
- MD Marija Decker 🔊 🗨️
- N Nadia 🔊 🗨️
- NL Nina Li 🔊 🗨️
- SM Sandy Miller 🔊 🗨️
- SB Shannon Berry 🔊 🗨️

Invite Mute Me Raise Hand

🔊 Mute 📹 Stop Video 👤 19 Participants 💬 Chat 🖥️ Share Screen 📄 Record 👍 Reactions Leave